

INTERNATIONAL SYMPOSIUM ON “EDUCATION AND GENDER EQUALITY”

Program

Wellesley College (MA, USA),
October 20 - 21, 2017

Friday, October 20th, 2017

8.30 - 10:00 a.m.

SYMPOSIUM OPENING *Alumnae Hall*

[Andrew Shennan](#), Provost and Dean of Wellesley College

[Martin Walsh](#), Mayor of Boston (Video remarks)

[Marie-Pierre Rixain](#), Member of the French National Assembly, President of the delegation on women’s rights and equal opportunities for men and women

[Alice Peisch](#), Massachusetts State Representative, Chair of the Joint Committee on Education

[Cornelia Woll](#), Vice President for Studies and Academic Affairs, Sciences Po

[Bertrand Monthubert](#), President of Campus France

10:00 – 10:30 a.m.

COFFEE BREAK

10:30 a.m. - 12:00 p.m.

PLENARY SESSION – What is gender equality? *Alumnae Hall*

→ From the “suffragists” to “empowerment”: the evolution of the feminist movement

→ “Women’s studies” versus “gender studies”

Speakers:

[Geneviève Fraisse](#), Philosopher and emeritus Director for Research at the National Centre for Scientific Research (CNRS, France)

[Shira Tarrant](#), Professor of women’s, gender and sexuality studies at California State University

[Virginia Sapiro](#), Professor of Political Science and Dean Emerita of Arts & Sciences at Boston University

[Manon Garcia](#), Edmund J. Safra Post-Doctoral Fellow-in-Residence at Harvard University

Moderator : [Susan Reverby](#), Professor Emerita in the History of Ideas and Professor Emerita of Women’s and Gender Studies

12:00 - 1:15 p.m.

LUNCH BREAK

Part I: Education for Equality *Alumnae Hall*

1:15 p.m. - 2:45p.m.

PLENARY SESSION – Is education the solution for equality?

→ Are men and women around the world equal in academia?

→ From unequal access to education to inequalities in job opportunities

→ How can we combat these inequalities?

Introduction: [Najat Vallaud-Belkacem](#), former Minister of National Education, Higher Education and Research of France

Speakers:

[Alice Albright](#), Chief Executive Officer of the Global Partnership for Education’s Secretariat

[Ilham Lagrich](#), Public Health Consultant

[Prudence Carter](#), Dean and Professor of the Graduate School of Education at the University of California, Berkeley

[Yasmine Ergas](#), Director of the Specialization on Gender and Public Policy and Lecturer in Discipline in International and Public Affairs

Moderator: [Leigh Gilmore](#), Distinguished Visiting Professor in Women’s and Gender studies at Wellesley College

How to guarantee an equal access to education? *Academic Council room*

3:00 - 4:30 p.m.

Panel discussion - Gender bias in science? *Academic Council room*

- Does science favor one gender over another?
- Equal opportunities in higher education and science labs.
- What kind of future do the humanities face in regards to gender?

Chair:

Emily Buchholz, Professor of Biological Science at Wellesley College

Speakers:

Zohra Ben Lakhdar, Physicist and Physics Professor at the Tunis Faculty of Science

Catherine Vidal, Neurobiologist and Honorary Research Director at the Pasteur Institute in Paris

Claudine Hermann, Honorary Professor at Ecole Polytechnique

Julia DiCorleto, Director of Saint-Gobain's R&D Center in Northboro, MA.

Moderator:

Minh-Hà Pham, Counselor for Science and Technology at the Embassy of France in Washington.

OR

3:00 - 4:30 p.m.

Panel discussion- The challenges of co-education *Ballroom*

- Does co-education favor gender equality?
- Is there a need for differentiated education?

Speakers:

Francine Deutsch, Professor of Psychology at Mount Holyoke College

Linda Eisenmann, Professor of Education, Professor of History, and former Provost of Wheaton College in Norton, MA.

Edith Maruéjols, Founder of the engineering consulting firm THE ARObE, Expert on the questions of equality in the urban space

Fatou Diop Sall, President of the Gender Unit at the University Gaston Berger de Saint Louis in Senegal

Ouafae Sananès, Advisor on gender and development studies and analyses

Moderator: Rosemary Feal, The Cornille Distinguished Visiting Professor in the Humanities at Wellesley College, Executive Director Emerita of the Modern Language Association of America

4:45 - 6:15 p.m.

Panel discussion - From academic to professional success *Academic Council room*

- Education beyond campus.
- Promoting gender equality in the workplace: equal pay and the feminization of professions.
- Female entrepreneurship and innovation.

Speakers:

[Anne Boring](#), Assistant Professor at the Department of Economics at Erasmus University Rotterdam, Research Affiliate at the Laboratory for Interdisciplinary Evaluation of Public Policies (LIEPP) at Sciences Po, Paris

[Arnaud Saint-Orens](#), Vice President Coated Abrasives at Saint-Gobain Abrasives

[Bobbie Carlton](#), Founder of Carlton PR & Marketing, Innovation Nights and Innovation Women

[Soo Hong](#), Associate Professor of Education at Wellesley College

[Clément Michel](#), President and CEO at Keolis North-America

Moderator:

[Sophie Koenig-Rodriguez](#), Pro-Bono Chair & Founder - FACCNE's Women in Business Network, Founder - TransAtlantique Marketing & Communications

OR

4:45 - 6:15 p.m.

Panel discussion - Informal education at the service of gender equality *Ballroom*

- Questioning the impact of parenthood
- The role of sports, student organizations, unions etc.
- Equality and religion

Speakers:

[Andrea Bastiani Archibald](#), Chief Girl & Parent Expert at Girls Scouts of the USA (GSUSA)

[Colin Stokes](#), Writer, public speaker, facilitator, and communications consultant

[Alice Coffin](#), Journalist, French feminist and lesbian activist

[Myrlande DesRosiers](#), Director of the Everett Haitian Community Center, Fellow at Tufts School of Medicine Health Literacy Institute

[Claire Saddy](#), Deputy Mayor of the 7th arrondissement of Lyon, in charge of the economy, entrepreneurship, and gender equality

[Analièse Barnes-Classen](#), Program Manager for the Boston Women's Workforce

Moderator: [Marie-Paule Tranvouez](#), Director of the Wellesley College French House, Senior Lecturer in French

OR

3:30 - 6:15 p.m. *Collins Cinema*

**Screening of the film *Queen of Katwe* and discussion with the filmmaker
[Mira Nair](#) on the power of education**

Moderator : [Anjali Prabhu](#), Director of the Newhouse Center for the Humanities and Professor of French at Wellesley College

6:30 - 9:30 p.m.



COCKTAIL & DINNER

Tishman Commons



[Nam Pham](#), Assistant Secretary of Business Development & International Trade at MA Executive Office of Housing & Economic Development

[Isabelle Estebe](#), President of the CCE Boston-New England (Conseillers du Commerce Extérieur de la France)

[Lisa Egbuonu-Davis](#), Vice President Global Patient Centered Outcomes and Solutions at Sanofi

Saturday, October 21st, 2017

8:30-9:30 a.m.

PLENARY SESSION – “Gender-based statistics” *Alumnae Hall*

An historical approach based on « La Statistique Générale de la Femme », presented at the 1893 Chicago International Fair

Speaker: [Hélène Périvier](#), Director of Research and Academic Program on Gender of Sciences Po (PRESAGE)

Moderator: [Alyson Gounden Rock](#), Innovations in Government Research Fellow at the Ash Center for Democratic Governance and Innovation at the Harvard Kennedy School

Part II: Raising Awareness on Gender Equality *Alumnae Hall*

9:45 - 11:15 a.m. PLENARY SESSION - Promoting gender equality in the public and private sectors. *Alumnae Hall*

- Are gender equality policies a priority?
- Could national and/or international legislation change society?
- Formulating gender sensitive public policy: from sectorial policies to, “gender mainstreaming”
- Early childhood policies in favor of gender equality (daycare, maternity and paternity leave...etc.)
- Is there a link between gender equality and economic prosperity?
- Businesses: a discussion about good practices.

Speakers:

[Stéphanie Seydoux](#), General Inspector of Social Affairs, French Minister of Social Affairs

[Nathalie Bajos](#), Director of the promotion of equality and the same access to rights at Le Défenseur des Droits

[Caren Grown](#), Senior Director for Gender at the World Bank Group

[Bohra Belhaj Hmida](#), Lawyer at the Court of Cassation and Member of the Assembly of the Representatives of the People in Tunisia

[Deborah Dean](#), Vice-President and General Counsel-Americas for Dassault Systèmes

[Matthew DiGuiseppe](#), Vice-President, Head of Americas on the Asset Stewardship Team of State Street Global Advisors (SSGA)

[Françoise Vergès](#), « Global South(s) » chairholder of the “Collège d’Etudes Mondiales” at the Fondation des sciences de l’homme

Moderator: [Rosanna Hertz](#), Reunion Professor of Sociology and Women’s and Gender Studies at Wellesley College

11:30 a.m. - 1:00 p.m. PLENARY SESSION - The impact of role models: three stories of female leadership

Alumnae Hall

Speakers:

[Aminata Touré](#), Former Prime Minister of Senegal

[Christiane Taubira](#), Former Justice Minister of France

[Susan Windham Bannister](#), President, CEO and Managing Partners of Biomedical Growth Strategies, LLC

Moderator: [Catherine Wearing](#), Associate Professor of Philosophy at Wellesley College

1:00 - 2:00 p.m.

LUNCH BREAK

2:00 - 3:30 p.m.

PLENARY SESSION – Lecture by Angela Davis *Alumnae Hall*

Opening:

[Paula Johnson](#), President of Wellesley College

Speakers:

[Angela Davis](#), Professor Emerita of History of Consciousness and Feminist Studies at UC Santa Cruz

Moderator: [Anjali Prabhu](#), Director of the Newhouse Center for the Humanities and Professor of French at Wellesley College

The media and pop culture, agents of equality and social change

3:30 – 4:00 p.m.

COFFEE BREAK

4:00-5:30 p.m.

Panel discussion - What images of women do the entertainment and news industries convey?

Ballroom

→ What female stereotypes do the media offer?

→ From Cannes to Hollywood, given the prominence and dominance of men in the feature filmmaking industry, what steps can women take and encourage in order to improve their representation on film and in TV series?

→ What can a TV news organization do to help the situation?

Speakers:

[Sandra de Castro Buffington](#), Founding Director of UCLA's Global Media Center for Social Impact (GMI)

[Sandra Laugier](#), Professor of Philosophy at

4:00-5:30 p.m.

Panel discussion - How artistic creativity can empower women

Academic Council room

→ How can art and literature empower women?

→ Literature: an efficient weapon in the fight for gender equality?

→ Women's role in the music industry.

Speakers:

[Raliatou Tamsir Niane Cochery](#), Actress, film maker, founder of the independent contemporary art center "Le Petit Musée" (Guinea)

[Esther Nelson](#), Boston Lyric Opera Artistic Director

[Alice Friedman](#), Professor of the History of American Art at Wellesley College

[Jessica Nussenbaum](#), Cultural

4:00-5:30 p.m.

Panel discussion - The role of new media in the promotion of gender equality

Jewett Art Center Auditorium

→ What are the impacts of Internet and social media on women's rights?

→ Using new media to defend gender equality

→ The media and everyday sexism

Speakers:

[Céline Schillinger](#), Director of Innovation and Engagement for Global Quality at Sanofi Pasteur

[Anaïs Bourdet](#), Graphic Designer, Teacher and founder of "Paye ta Shnek"

[Lina Ben Mhenni](#), activist, human rights defender, author of the popular blog "ATunisianGirl" freelance translator and writer

[Anne Balsamo](#), Dean of the School

Université Paris 1 Panthéon Sorbonne
[Elena Tajima Creef](#), Professor of Women's and Gender Studies at Wellesley College
[Virginie Herz](#), International affairs editor France 24

Moderator: [Sara Rubin](#), Artistic Director Emerita, Boston Jewish Film Festival; Board Member, Women's Suffrage Celebration Coalition of MA (WSSC)

Programs Manager at the French Cultural Center of Boston

Moderator: [Odile Cazenave](#), Chair of the Department of Romance Studies at Boston University

of Arts, Technology and Emerging Communication at the University of Texas at Dallas
[Joey Cole](#), Senior Producer at MSNBC

Moderator: [Michael Jeffries](#), Associate Professor of American Studies at Wellesley College

6:00- 6:30 p.m.

CONCLUSIONS: *Alumnae Hall*

[Valéry Freland](#), Consul General of France in Boston
[Anjali Prabhu](#), Director of the Newhouse Center for the Humanities and Professor of French at Wellesley College